



5 days training programme

# Technology Innovation, Upscaling & Commercialization

September 6-10, 2021

## ONLINE TRAINING COURSE



### Topics

- Creativity
- Innovation Strategy
- Business Plan
- Fund support
- IP Management
- Tech transfer
- Tech commercialization
- Project Proposal writing
- Case studies sharing

### Who can attend

- CEOs, COOs,CTOs
- TBI Managers
- Scientists/Researchers
- Innovators
- Entrepreneurs

### Fee

- Single registration-Rs.15000/ (all inclusive)
- Group registration-10% discount  
(minimum of 3 participants from same organisation)

### Registration

- Shri P R Basak- [basakpr@tifac.org.in](mailto:basakpr@tifac.org.in)
- Shri T Selvan-[selvan@tifac.org.in](mailto:selvan@tifac.org.in)

*There is a way to do it,  
better find it.*

# DETAILED PROGRAMME

## DAY 1

- UNDERSTANDING CONCEPTS OF CREATIVITY
- UNLOCKING CREATIVITY
- OPEN INNOVATION
- SIX THINKING HATS, TRIZ, BREAKTHROUGH INNOVATION
- INTRODUCTION TO INNOVATION ECO-SYSTEM IN INDIA AND ABROAD
- TECHNO-ECONOMIC FEASIBILITY EVALUATION
- CASE STUDIES – CREATIVITY / INNOVATIONS

## DAY 2

- DIGITAL STRATEGY INNOVATION, STRATEGY FRAMEWORK
- INTELLECTUAL PROPERTY RIGHTS PROTECTION & RELATED STRATEGIES
- INNOVATION RISK MANAGEMENT (DATA ENVELOPMENT ANALYSIS)
- IP FILING / DRAFTING
- TECHNOLOGY READINESS LEVEL ASSESSMENT

## DAY 3

- BASICS OF BUSINESS PLAN PREPARATION
- BASICS OF FINANCE / FUNDING OPTIONS
- TECHNOLOGY TRANSFER STRATEGIES / POLICIES / CHALLENGES

## DAY 4

- HOW TO BUILD AND REGISTER AN ORGANIZATION
- MANPOWER REQUIREMENT / TRAINING REQUIREMENTS
- FUNDING SCHEMES FOR STARTUPS / MSMES
- COMMERCIALIZATION STRATEGY – MANAGEMENT
- RAISING FUNDS FROM ANGEL INVESTORS / VENTURE CAPITALS / CROWD FUNDING / IPO / FIS

# DETAILED PROGRAMME

## DAY 5

- COMPONENTS OF WRITING PROJECT PROPOSAL WITH EXECUTION PLAN, REGULATORY APPROVALS REQUIRED, FIELD TESTING, DEMONSTRATION, MARKET ANALYSIS
- SHARING EXPERIENCE BY A SUCCESSFUL START-UP / ENTREPRENEUR

## About TIFAC

Technology Information, Forecasting and Assessment Council (TIFAC), an autonomous organization under the Department of Science and Technology (DST), Government of India was established in 1988. TIFAC is a think tank within government setup which looks up to technologies on the horizon, assesses the technology trajectories and supports technology innovation in select areas of national importance.



TECHNOLOGY INFORMATION, FORECASTING & ASSESSMENT COUNCIL (TIFAC)  
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